



*Cultivating Leaders at the Intersection of  
Church and Community*

**2021 C2 LEADERSHIP INSTITUTE**

**PASTORS & CHURCH LEADERS  
COHORT**

*Graduation*



**WEDNESDAY, DECEMBER 15, 2021**  
**11:00 AM - 1:00 PM**  
**VIRTUALLY OVER ZOOM**

**SPONSORED BY:**



# Featured Speakers

## EMCEED BY



**Hyepin Im**

CEO & President

Faith & Community Empowerment (FACE)

## CONGRATULATORY REMARKS BY



**Supervisor**

**Kathryn Barger**  
5th District Supervisor  
Los Angeles County



**Josh Dickson**

National Faith Engagement  
Director, Biden Campaign &  
Biden-Harris Transition Team



**Rev. John Farley**

Assistant to the Bishop for  
Leadership  
CalPAC UMC



**Rabbi Ilana Grinblat**

Board of Rabbis VP of  
Community Engagement  
The Jewish Federation LA



**Bishop Grant Hagiya**

Residing Bishop  
California Pacific  
Conference of the UMC



**Kelvin James**

Senior VP &  
CRA Manager  
Bank of Hope



**Maurice Lyles**

Regional Director, Greater  
San Diego and OC  
Office of the Governor



**Frank Robinson**

Managing Director &  
Diverse Markets Executive  
MUFG Union Bank



**Steve Solk**

President of Consumer  
Banking  
CIT Bank



**Dr. Barbara Williams-  
Skinner**

CEO & Founder  
Skinner Leadership Institute

# 2021 Pastors & Church Leaders Cohort Graduates



**Rev. David Choi**  
Hesperia UMC  
Hesperia, CA



**Pastor Lyda Eddington**  
Westchester UMC  
Los Angeles, CA



**Rev. Matt Hambrick**  
Costa Mesa First UMC  
Costa Mesa, CA



**Rev. Dr. Elbert Kim**  
Camarillo UMC  
Camarillo, CA



**Andrea Lin**  
Virginia Presbyterian Church  
Alexandria, VA



**Pastor Molly Lorden**  
Normal Heights UMC  
San Diego, CA



**Susan Naslund**  
Foothills UMC - La Mesa  
San Diego, CA



**Rev. Erin Stenberg**  
Malibu UMC  
Malibu, CA



**Rev. Kris Tate**  
Glendale First UMC  
Glendale, CA



**Marissa Wells**  
Faith UMC  
Los Angeles, CA



**Pastor Josh Zulueta**  
First UMC Paso Robles  
Paso Robles, CA

# 2021 Graduation Program

## Welcome | C2 Overview

*Hyepin Im, FACE CEO/President*

## Opening Prayer

## Special Remarks

*Bishop Grant Hagiya, CalPAC UMC*

## C2 Highlight Video

## C2 Fellows Presentation

*David Choi, Hesperia UMC*

*Lyda Eddington, Westchester UMC*

## Congratulatory Remarks

*Steve Solk, CIT Bank*

## C2 Fellows Presentation

*Matt Hambrick, Costa Mesa First UMC*

*Elbert Kim, Camarillo UMC*

## Congratulatory Remarks

*Rabbi Ilana Grinblat, The Jewish Federation of Greater LA*

## Congratulatory Remarks

*Josh Dickson, Biden Campaign & Biden-Harris Transition Team*

## C2 Fellows Presentation

*Andreana Lin, Virginia Presbyterian Church*

*Molly Lorden, Normal Heights UMC*

## Congratulatory Remarks

*Dr. Barbara Williams-Skinner, Skinner Leadership Institute*

## C2 Fellows Presentation

*Susan Naslund, Foothills UMC*

*Erin Stenberg, Malibu UMC*

# 2021 Graduation Program Cont.

## **Congratulatory Remarks**

*Supervisor Kathryn Barger, LA County*

## **Congratulatory Remarks**

*Frank Robinson, MUFJ Union Bank*

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## **C2 Fellows Presentation**

*Kristopher Tate, Glendale First UMC*

*Marissa Wells, Faith UMC*

## **Congratulatory Remarks**

*Kelvin James, Bank of Hope*

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## **Congratulatory Remarks**

*Maurice Lyles, Office of the Governor*

## **C2 Fellows Presentation**

*Josh Zulueta, First UMC Paso Robles*

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## **Presentation of C2 Graduates**

## **Closing Prayer**

*Rev. John Farley, CalPAC UMC*

# 2021 C2 Graduate Highlights



## **Rev. Dr. David Choi**

*Hesperia UMC - Hesperia*

**Project | Music & Future Initiative**

### **Testimony**

*“Hi, I’m Pastor David Choi at Hesperia United Methodist Church. First of all, I would like to thank C2 director Hyepin, and her staff. They prepared a lot of things for C2 every Tuesday. They have taught and helped us a lot. Every Tuesday, during the course, we had several guest speakers. They told us about what they do for the community, and they also talked about various ways to get a grant. It was really useful information. “*

### **Project Pitch: Music & Future Initiative**

I am David Choi. I am the senior pastor and the director of the Music and Future Initiative at Hesperia United Methodist Church. Music has the power to bring people together and improve their lives in many ways. There are many poor people in the High Desert. The annual income of 73 percent of families in this area is below average and they cannot afford music lessons. So, we provide Free Music Lessons for the community. We have the mission that we help the community experience healing and restoration, find hope, and build careers for the future through this music program. I have been doing this ministry for over 20 years and have taught over 1,000 people in this country. We taught over 100 people online even during the pandemic. Some of them majored in music in college and work in the music industry. Many of them now experience healing and also build their careers with music. We provide this program Thursdays, and Fridays, from 4 – 7 pm. Each individual can receive the lessons for a maximum of two years. We are a partner of the California Pacific Conference, Hesperia School United District, Guitar Center, and Roll Rover Beethoven. We reach out to schools in the community so that more students could be beneficial. I think you can be a partner of this program and can work with us for the community. Will you partner with us?

# 2021 C2 Graduate Highlights



## **Pastor Lyda Eddington**

Westchester UMC - Los Angeles

**Project | Rhythm & Food**

### **Testimony**

*“I learned the art of expressing a vision of what communities could become when my gifts and dreams meet the needs of the world ... in less than 60 seconds! I’ve gained the skills needed to engage in community partnerships and effectuate positive change through learning how to write a press release, apply for funding and grants, and how to interact with a myriad of “movers and shakers“ without being overwhelmed. I believe the impact that the C2 Leadership Institute has already had on my ministry is huge and the skills I’ve received have set me on a path of community service and partnerships that I had not imagined was possible. Shine your light!”*

### **Project Pitch: Rhythm & Food**

I’m Lyda Eddington and I’m the pastor of Westchester UMC. We are passionate about feeding people –not just the body, but also mind and spirit. 1 in 5 people experience food insecurity, 2 in 5 adults experience depression, stress and anxiety, and suicide is the second leading cause of death among youth. Ancient civilizations used drumming to create a sense of community and wellness – and we can use it today!

I’m excited to share our initiative – Rhythm & Food! Rhythm & Food offers a shared meal and recreational music-making through group drumming. Drumming reduces stress, improves mood states, strengthens the immune system – no experience is required – and it’s fun! Sharing a meal together builds delicious community. Our partnership with the LAX Food Pantry, Didi Hirsch Mental Health, and REMO drums, have empowered us to create Rhythm & Food – interactively feeding bodies, minds and spirit. Share the unique rhythm of your heart – will you partner with us?

# 2021 C2 Graduate Highlights



## Rev. Matt Hambrick

Costa Mesa First UMC – Huntington Beach  
**Project** | Young Money: What Grownups Never Taught You

### Testimony

*“When I joined C2 Leadership Institute, I had no idea what to expect but had a seed of an idea for a workshop day for millennials and Gen Z to learn about money. Working with hundreds of people in that age group for over fifteen years, I noticed that they are not given the tools they need to thrive financially when they enter the working world all on their own. By being a part of this institute, I learned not only how to make this workshop a reality, but how to include greater diversity, more public leaders (like members of the city council and representatives from parks and recreation), as well as partnering with other non-profits that have the same vision. As a result, what began as a one-day workshop is moving toward a workshop series for all of Orange County that will begin in April 2022. What began as a seed of an idea ended up growing because I learned to shine my light as a faith leader with a heart for young people. “*

### Project Pitch: Young Money: What Grownups Never Taught You

I'm Matt Hambrick, I'm the lead pastor of First United, Costa Mesa, a church that serves young professionals with a passion for community. I'm starting a program called Young Money: What Grownups Never Taught You. For over fifteen years, I have worked with hundreds of young people, from kindergarten to grad school, and one of their biggest complaints, as they enter adulthood, is that no one ever taught them about money. Like they were taught calculus, but not how to create a budget for their household. Then they go to buy a house, begin saving for retirement, or try to pay down debt but they don't know how to begin or who to trust. Moreover, Financial Health Network claims that only 24% of millennials are healthy, with a majority (54%) merely financially 'coping.' I have taught the basics to many students and have seen them grow into successful and financially responsible people. But by partnering with banks or other financial institutions and non-profits to offer a workshop series, designed specifically for people in their age group and income level, we will be able to offer the education needed for every young adult in Costa Mesa to flourish financially for years to come. Will you partner with us?



# 2021 C2 Graduate Highlights



## Rev. Elbert Kim

Camarillo UMC - Camarillo

**Project** | Resourcing of Healthcare Supply and Support

### Testimony

*“The C2 Leadership Institute broadened my understanding of engaging the community through interaction with leaders from various industries. Being a faith leader does not mean going it alone in transforming the world but working in conjunction with other sectors seeking ways to empower the church and community. Although the institute required much time commitment, I appreciated all the seminars and assignments that honed my skills in better presenting the work of the church. I thank Hyepin and the Cal -Pac conference for the opportunity in developing new skills by continually challenging how we do ministry in the modern world.”*

### Project Pitch: Resourcing of Healthcare Supply and Support

My name is Elbert Kim, pastor at Camarillo United Methodist Church that hosts the Medical Supply Project that resources medical equipment for those in need. We have over 2500 individuals and families that come to our campus annually in search of supplies and equipment that they would normally struggle to attain, especially with the high cost of medical care. Often times, these supplies are not covered by insurance. Individuals are often referred by the hospitals in our region because they know that we have been able to assist hundreds of hundreds each year. We are looking for ways to expand this ministry to provide, not only the supplies, but also the support systems needed. When individuals come needing equipment, it's because they or someone they love have gone through a surgery or in a situation where they need help. For those who come donating equipment, it's because they either they have lost a loved one who used the equipment and thus grieving, or they have recovered and is able to celebrate. We are looking to build a support system for the whole person, for individuals, and families in the community in a culture where the cost of medical supplies is out of touch for many. Will you partner with us in supporting this program?

# 2021 C2 Graduate Highlights



## Andreaana Lin

Virginia Presbyterian Church - Alexandria, VA

**Project** | VPC Good Samaritan Community Partnership

### Testimony

*“I have gained invaluable skills and advice through the C2 Leadership Institute: non-profit building and program development knowledge via elevator pitches, graphics, grant work, media advisories, and more. Being walked through the process from start to finish, from the beginning brainstorming and group formation stages to the finals where we’d contact local officials and write media advisories/create grants, was extremely valuable mentorship. Additionally, having guest speakers from a wide range of skills, expertise, and connections opened up my view on my own capacity as a leader and what a future program could entail. My own confidence along with my understanding of faith and the role of the church in the secular sphere has grown exponentially. In terms of my own ministry, I now have a solid foundation to help lead my congregation’s youth with developing a fuller understanding on the entire process of building and envisioning a program. Rather than feeling overwhelmed, the entire process now feels entirely manageable and doable. Contacting local officials no longer seems like a far odd and distant goal! I can take the knowledge I’ve learned over the course of this semester and directly apply it, also using the professional development knowledge to help teach and train future youth leaders.”*

### Project Pitch: VPC Good Samaritan Community Partnership

Hi! My name is Andreaana Jinjue Lin, and I am one of the many passionate young leaders at Virginia Presbyterian Church, also known as VPC, in Northern Virginia. VPC is one of the first Korean American churches planted in the DC area. As a local faith organization we have noticed and acknowledged the silent crisis sneaking up on us as a world community: climate change. To empower our local communities and foster future environmental stewards, VPC is spearheading a 12-month-long environmental and sustainability educational program for K-12 youth via VPC’s Good Samaritan Community Partnership. We are already planning on partnering with George Mason University’s Greenhouse and Gardens Program to make this dream a reality. This program focuses on hands-on-learning and engaging, fun-filled educational excursions to provide a uniquely immersive learning experience for diverse and passionate young students. Will you partner with us?

# 2021 C2 Graduate Highlights



## **Pastor Molly Lorden**

*Normal Heights UMC - San Diego*

**Project | Neighborhood Social**

### **Testimony**

*“Through C2, I’ve gained a greater understanding of how to have a more holistic approach when planning an event or a program that includes building stronger partnerships across various sectors in San Diego, publicizing through media releases, and writing funding proposals. It has helped me to widen my ministry so it has a larger scope than I previously thought was possible.”*

### **Project Pitch: Neighborhood Social**

Hi, my name is Molly Lorden and I am the Associate Pastor and Director of the Community Hub at NHUnited Church, a neighborhood church in Normal Heights where we firmly believe that there is always space at the table for you. Our Community Hub has a new initiative centered around combatting nutrition insecurity, an issue that the San Diego Hunger Coalition recently stated affects 1 in 3 San Diegans, while also reuniting our neighborhood post social isolation. This new initiative, called “Neighborhood Social,” will include a delicious dinner from our amazing local restaurants, free of cost. Partnering with groups such as the San Diego Fridge Project to extend the reach of our Community Fridge, Next Steps, which provides drop in social service hours in the neighborhood, and SD Workforce Partnership, which connects people to jobs and other workforce development resources, the socials will also provide space for people to learn about resources in the community, and build partnerships of their own. And for everyone attending, the Neighborhood Social provides a fun environment to meet your neighbors, enjoy live music, and have an all around great time. As we come out of a season in which we have had to remain isolated from one another, there is a need to reconnect with our neighbors, and we believe these socials can be a part of that work. Will you find your seat at the table and partner with us?

# 2021 C2 Graduate Highlights



## Susan Naslund

Foothills UMC in La Mesa – San Diego

**Project** | Learn & Dine

### Testimony

*“With absolutely no experience in the food industry, four years ago I answered the call to become the Director of the new Bethlehem Food Pantry, a ministry serving neighbors in El Cajon, California. My name is Susan Naslund, and I am a Certified Lay Minister giving my time to learn all I can about the trauma of food insecurity and how to distribute food in a respectful way. As we entered into the post-pandemic era, I needed new tools to fulfill a vision to improve our program as we move from providing emergency aid for our guests to helping foster self-reliance. The invitation to participate in the C2 Leadership Program came along at just the right time in my ministry. I had an idea, but I didn’t know how to implement it. Through the C2 program, I learned about grant opportunities, and heard from respected leaders in worlds unfamiliar to me such as banking and media. I gained insight from peer review from the other members of our cohort. I am grateful for this program as we prepare to launch a new initiative called “Learn & Dine” in East San Diego County in 2022.”*

### Project Pitch: Learn & Dine

One in three adults face food insecurity in San Diego County. My name is Susan Naslund, the Director of the Bethlehem Food Pantry, and every Saturday morning, we serve a variety of nutritious food to more than 250 families to help end food insecurity in our neighborhood. I have successfully built a fully equipped pantry, created a dignified, market-style shopping experience, and made partnerships to obtain food items not often offered at other pantries. In 2021, we earned the “Top Nutrition Pantry” Award from the San Diego Food Bank. Often our guests simply don’t know how to prepare the food we give them at our pantry. Recently, I offered a yellow summer squash to a young mom who said, “I have no idea what to do with that.” To help these families on their path to living in more healthful and self-sustainable ways, we are introducing the “Learn & Dine” program to provide nutrition counseling and lessons in food preparation. We will tap into the trust we have already established with the guests of the Bethlehem Food Pantry to empower them to try new foods. We will offer nutrition workshops incorporating the actual groceries distributed by the pantry, and we will dine together enjoying meal options created by students from a nearby culinary arts school. Will you join us at the table and partner with us as we launch this new program?

# 2021 C2 Graduate Highlights



**Rev. Erin Stenberg**

Malibu UMC – Malibu

**Project |** Next Steps Career Day Initiative

## Testimony

*“Through the C2 experience, my eyes were opened to the endless possibilities of connection and partnerships available to our churches and the broader community. I gained practical knowledge of how to connect and present the initiatives that our churches are working on. I learned the importance of inviting others to partner with us in the important work that is being done, and how we have much to offer to our partners as well. C2 has made an impact in my ministry in a multitude of ways. By God’s grace, moving forward, we will be bold in shining our light, and working with others to make a difference in the world.”*

## Project Pitch: Next Steps Career Day Initiative

I’m Erin Stenberg, the Senior Pastor at Malibu United Methodist Church. We are passionate about helping to create a compassionate community, and we recognize that youth mental health has been an increasing problem over the past decade. According to a 2021 UCLA policy brief, 45% of California youth “between the ages of 12 and 17 report having recently struggled with mental health issues, with nearly a third of them experiencing serious psychological distress that could interfere with their academic and social functioning.” With our Next Steps Career Day initiative, we are investing in the next generation by providing them with the community support, guidance, and encouragement needed for a thriving future. We are next door to Malibu High School which serves students from Ventura, Oxnard, and Santa Monica. And so, with leaders from Malibu High, along with experts in fields of law, aviation, health, arts, and business, Next Steps Career Day will provide connections to equip, empower, and inspire. It is a pleasure to be in partnership with so many talented people from our community, such as Malibu’s Mayor, Paul Grisanti and Malibu’s newest Poet Laureate, Ann Buxie. Together, not only will we show our young people that they are not alone and that there is hope for the future, but they will have the opportunity to experience compassionate community firsthand. Will you partner with us?

# 2021 C2 Graduate Highlights



## **Rev. Kristopher Tate**

*Glendale First UMC - Glendale*

**Project** | Building Our Shared Future

### **Testimony**

*“The C2 Experience has given me a profoundly greater understanding and awareness of the entities that have resources available which can be used to further the mission and ministries of the local church. While the project I have been focusing on, the potential for developing affordable housing on our church property, is still several years in the future, my time in C2 has helped me to gain knowledge of potential partners in such an endeavor because of shared values and goals. “*

### **Project Pitch: Building Our Shared Future**

I am Reverend Kris Tate, and I am the senior minister at Glendale First United Methodist Church. Glendale First has been a part of our community for more than one hundred four years, and during that time, we have been passionately involved in making a positive impact in the lives of those in our congregation and our community as a whole. The current reality in Glendale is that as a city of roughly 197,000 people, more than 38%, or roughly 76,000 residents are overburdened with their rent. This means they are spending more than 30% of their monthly income towards their rental expense. To further compound this problem, Glendale is one of the top 10 communities in the nation where home prices have risen the most during the COVID-19 Pandemic. The average home price now in Glendale is \$1,050,000! All these factors are significantly limiting who can be a part of our community. To combat this, Glendale First is exploring a truly bold vision for our future. We are beginning the work to transform a portion of our property into affordable housing so more and more diverse people can have the opportunity to live in this great city. As a result of preliminary conversations with officials from the City of Glendale, there is the potential possibility for us to develop as many as 400 affordable housing units on our site which will have a significant impact on improving housing accessibility. Will you partner with us to provide more affordable housing in Glendale?

# 2021 C2 Graduate Highlights



## **Marissa Wells**

*Faith UMC - Los Angeles*

**Project |** Wells Read Book Club

### **Testimony**

*“C2 was the push and guidance I needed to work on a project for the community that I’ve been passionate about for years. I learned a lot about how to be more concise when expressing my needs in order to grasp/keep the interest of partners. I also learned how to find resources and how there are so many resources available to the community. All we have to do is continue to “shine our light” and the opportunities will be made.”*

### **Project Pitch: Wells Read Book Club**

My name is Marissa Wells and I am a contributing writer for the Los Angeles Wave Newspaper, the largest group of community newspapers in Los Angeles. For the past five years I’ve coordinated the weekly column, “Book Corner,” in the West edition of the newspaper where I highlight fiction and nonfiction books that empower, entertain, and educate consumers. Through the success of this column, I’ve built relationships with local authors and readers and would like to further strengthen this connection through the launch of Wells Read Book Club. Wells Read caters to young women, especially Black women, living in South Los Angeles. As a South LA native, I have a deep appreciation for authors in my community. Prior to the book column, I had no knowledge of all of our literary talent and I want to share it with our community. Wells Read will be an intimate platform for local authors to present their books to their community and for their community to have access to authors who pen content that directly relates to our lived experiences. Will you partner with us?

# 2021 C2 Graduate Highlights



## Pastor Josh Zulueta

First UMC Paso Robles - Paso Robles

**Project** | Sunday Dinners: Bringing the Family Table to the Streets

### Testimony

*“The C2 Leadership Institute did a great job of connecting pastors with corporate, non-profit, and government representatives who provided valuable insight in navigating their respective fields. Personally, I have learned about the myriad possibilities for funding church ministry that exist through government and corporate grants, as well as skills in how to write in a more effective way in those circles. C2 has helped me develop materials and presentation skills that are being put to use in helping our ministry attain greater stability growth.”*

### Project Pitch: Sunday Dinners: Bringing the Family Table to the Streets

Hi, I'm Pastor Josh Zulueta from First United Methodist Church of Paso Robles. In 2015, 42.1% of the homeless population in SLO County went without food at some point, and so, we're addressing that with Sunday Dinners, our meal serving program. Every Sunday we serve a quality, home-cooked meal to the homeless and hungry from the ECHO Paso Robles Shelter. In addition to a meal, our goal is to provide the kind of connection and support that you'd find around a family dinner table. Paso Robles is the kind of city that prides itself on its community and friendly neighborhoods. Our welcoming and friendly volunteers make sure that that community and connection is extended to our neighbors who experience poverty and homelessness. Sunday Dinners started 5 years ago with serving meals to about 10 people in a dirt lot provided by Paso Cares and the City of Paso Robles. Now, Sunday Dinners serves nearly 100 meals weekly in partnerships with ECHO (El Camino Homeless Organization), the Salvation Army, and the SLO Food Bank at the ECHO Paso Robles Shelter. We also support our guests in prayer and follow up with them outside of Sunday Dinners. We hear often from our guests that Sundays are their favorite nights, both because of the high quality meals and the welcoming faces. Will you partner with us?



# Thank You to Our 2021 C2 Speakers

**Adam Briones**

California Community Builders  
CEO

**Alisa Finsten**

Jewish Federation of Los Angeles  
Senior VP of Community Engagement

**Allyson Crosby**

Los Angeles Homeless Services Authority  
Senior Manager Access and Engagement

**Dr. Barbara Williams-Skinner**

Skinner Leadership Institute  
CEO & Founder

**Rev. Brent Ross**

Cal-Pac Conference UMC  
Ordained Pastor

**Cris Liban**

Los Angeles County Metropolitan  
Transportation Authority  
Chief Sustainability Officer

**Daniel Park**

Office of Supervisor Holly Mitchell  
Deputy of Constituent Engagement

**Rev. Derrick Harkins**

White House HUD  
Director of the Center for Faith-Based and  
Neighborhood Partnerships

**Frank Robinson**

MUFG Union Bank  
Managing Director &  
Diverse Markets Executive

**Rev. Gary Williams**

Saint Mark LA UMC  
Pastor

**Bishop Grant Hagiya**

CalPAC Conference UMC  
Resident Bishop

**Jaweed Kaleem**

Los Angeles Times  
National Correspondent

**Jeffrey Lee**

Southern California Edison  
Corporate Giving and Community  
Engagement Manager

**Rev. John Farley**

CalPAC UMC  
Assistant to the Bishop for Leadership

**Josh Dickson**

Biden Campaign/Biden-Harris  
Transition Team  
National Faith Engagement Director

**Kelvin James**

Bank of Hope  
Senior Vice President & CRA Manager

**Rev. Lisa Williams**

San Pedro United Methodist Church  
Pastor

**Mary Kohav**

Jewish Federation of Los Angeles  
Vice President of Community Engagement  
Programs

**Maurice Lyles**

Office of the Governor  
Greater San Diego and Orange Counties  
Regional Director

**Maury Ruano**

FACE  
Board Member

**Robert Apodaca**

California Community Builders  
Co-founder

**Sal Mendoza**

City National Bank  
Senior Vice President of Community  
Reinvestment

**Steve Solk**

CIT Group  
President of Consumer Banking

**Steven Yu**

Housing for Health,  
Los Angeles County DHS  
Staff Analyst

**Timothy Grieb**

Office of Communications of the Social  
Security Administration  
Social Insurance Specialist

**Vinnie Malcolm**

The JAVM Group  
Senior Executive

**Rev. Won-Seok Yuh**

Harris UMC -Honolulu, HI  
Pastor

# 2021 C2 Pastors & Church Workers Cohort Participants

Rev. David Choi

Rev. Young Chung

Pastor Lyda Eddington

Rev. Erika Gara

Rev. Matt Hambrick

Rev. Dr. Elbert Kim

Andreana Lin

Pastor Molly Lorden

Ms. Susan Naslund

Rev. Erin Stenberg

Rev. Kristopher Tate

Marissa Wells

Pastor Josh Zulueta

## C2 Leadership Institute Program

C2 Leadership Institute is a transformative leadership program that empowers leaders and awakens them to new possibilities and sustainability for their ministries by strengthening church and community partnerships in community development through community engagement and advocacy.

FACE C2 Fellows will gain the tools, skills and relationships to create success and sustainability in their community development initiatives. Over the course of the Institute, each fellow will launch or strengthen a community project. Fellows will be mentored by various leaders, including funders, government officials, media, faith leaders and community development experts. Fellows will develop their projects using the skills they attain such as fundraising, media and government relations, partnership building, networking, financial literacy, grant writing, eventing, advocacy, program development, outreach strategies, and community needs assessments. Finally, fellows will receive ongoing one on one technical assistance to ensure successful implementation of their project.

## C2 Leadership Institute Outcomes

- An activated church and community partnership committee
- Expanded new contacts with local elected officials, media, potential funders, government agencies and other stakeholders/community & business organizations
- Sponsorship request template, certificate/commendation letter request template, and press release template
- Identification of gifts in your congregation
- Elevated visibility in the community
- One established community program
- A brochure/collateral that documents all the community work the church is doing
- Engaging and inspiring the next generation to be deeply involved with the church

## C2 Session Workshops

- Leadership
- Financial Literacy, Capability, and Coaching
- Sponsorship/Grant Writing
- Media & Government Relations
- Government Relations
- Public Relations
- Public Speaking
- Networking & Building Partnerships
- Fundraising
- Homeownership
- Racial Justice
- Making Local and Regional Databases
- COVID Response
- Diversity and Inclusion
- Faith and Politics
- Pitching Ideas to Stakeholders
- Advocacy
- Mentorship
- Event Planning/Program Development
- Small Business
- Housing & Homelessness
- Public Service
- API Community Needs and Research Data
- Clean Energy
- Electric Vehicles
- Housing Justice
- Affordable Housing
- Community Reinvestment Act

# FACE PROGRAMS

## **Affordable Housing**

In 2012, FACE was successful in organizing faith and community leaders to advocate for a community benefit from J.H. Snyder, who was receiving \$17 million in public funds for building a \$169 million mixed use project in Koreatown. In the aftermath, FACE has partnered with AMCAL Multi-housing Inc. in developing 100 units of affordable housing, called Meridian Apartments.

## **Consumer Education Fairs**

FACE actively serves underserved communities by hosting various seminars such as the Homeownership, Foreclosure, and Disaster Readiness Fairs, which serve over 1,000 low-income families and individuals annually.

## **Affordable Care Act Assistance**

Our Affordable Care Act assistance has increased access to affordable health care by promoting awareness, performing outreach and education, assisting clients with Covered California insurance enrollment, and taking a leading role in health care events.

## **Church & Non-Profit Leadership and Advocacy Training**

FACE has trained over 5,000 faith and community leaders how to leverage resources, navigate government, create partnerships, implement programs and services and effectively advocate for their community. FACE has also created a Faith and Community Collaborative on Mental Health and Drug Abuse to connect faith leaders with resources in the community.

## **C2 (Church and Community) Leadership Institute**

FACE's Church and Community (C2) Leadership Institute is designed to cultivate young leaders who are interested in civic engagement, public-private partnerships, and being a social justice advocate for the community while strengthening church and community partnerships. Young leaders in the C2 Leadership Institute will have opportunities to meet with various leaders in government, corporate, faith institutions and the community while equipping them with fundraising, media and government relations, partnership building, eventing, advocacy, program development, and other practical skills.

## **Computer Literacy Training & Classes**

FACE provides affordable computer classes to low-income parents, seniors, and youth. Participants learn how to navigate the internet, use social media, and utilize vital software such as Microsoft Word, Excel, and PowerPoint. Successful class participants conclude with a graduation and certificate of completion.

## **Youth and Adult Job Training and Internships**

FACE has trained many individuals both youth, college, adult workers, and seniors in job and leadership skills through our various internships, volunteer program, as well as city and federal programs including Americorps VISTA.

**API JOB (Job Opportunities and Business Success) Initiative**

FACE, as lead agency, won a grant funded by the City of Los Angeles Economic and Workforce Development Department to launch the API JOBS Initiative. This initiative is the first of its kind in Los Angeles to serve the Asian Pacific Islander (API) community in providing vocational training, employment, career pathway, and community/social services to linguistically isolated participants.

**AAPI Youth@Work Career Pathways Initiative**

FACE's AAPI Career Pathways Initiative is a partnership with LA County Workforce Development, Aging and Community Services that provides youth with paid internship opportunities in public and private sectors. In addition to job training, through this unique opportunity, AAPI Interns will be able to gain leadership skills and be mentored by influential leaders from CEOs to government officials.

# FACE Board & Staff

## FACE Board of Directors 2021

### **Hyepin Im**

*FACE President and CEO*

### **Rev. John Jongdai Park**

*FACE Board Co-Chair, Joong-Ang Korean Church Sr. Pastor*

### **Jos Ferguson**

*FACE Board Co-Chair*

### **Justin Davis**

*FACE Board Secretary & Housing Chair, Hanmi Bank Sr. VP*

### **Jay Chung**

*FACE Board Treasurer, Mana Group VP & Treasurer*

### **Steve Suh**

*FACE Board Member, Mission & Service Inc President*

### **Joseph Kang**

*FACE Board Member, Kang & Company Managing Director*

### **Maury Ruano**

*FACE Board Member, Pair-A-Dice Development, LLC, Housing Development Director*

## FACE Staff

**Hyepin Im**, President and CEO

**Mirabelle Johnson**, Program Coordinator/Housing Counsellor

**Kelly Ho**, FACE AAPI Youth@Work Career Pathways Intern

**Yunseo Lee**, FACE Volunteer

**Lualda Chiquito**, NAPCA Participant

**Capsoo Kim**, NAPCA Participant

## Become a PAID Intern at FACE!

As an intern, gain valuable experience in Government & Public Relations, Marketing/Outreach, Social Media & Communication, Public Policy, Research & Advocacy Accounting, Grant Writing, Graphic & Video Editing, Website Development, Program Implementation, (i.e. Housing - Financial Literacy - Digital Literacy). **To apply, submit your resume to [pathways@facela.org](mailto:pathways@facela.org).**

**For more information, please visit [www.facela.org/pathways](http://www.facela.org/pathways).**

# Join Us As A C2 Fellow!

We would like to invite you to join our future C2 Leadership Institute Cohorts! Join us in transforming our communities through the intersection of church and community and see what opportunities lie ahead.

To learn more, visit our website:  
[www.facela.org/c2-leadership-institute](http://www.facela.org/c2-leadership-institute)

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## Special Thanks to Our 2021 C2 Young Pastor & Church Leaders Cohort Sponsors



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